



HIGH LEVEL PRESENTATION ON THE CROSS-BORDER SYNERGIES AND MARKET OPPORTUNITY

Centro Europa Experience - David Sassoli
Rome – Piazza Venezia, 6
November 11, 2024

Introductory Roundtable
**Support Ecosystem by the Respective Region / Country to Support
Market Entry**

Fabrizio Spada
Head of Institutional Relations of the European Parliament in Italy

Barbara De Donno
General Secretary ICC Italia
Libera Università Internazionale degli Studi Sociali “Guido Carli” – Luiss

Ercole De Vito
ICC Italia

H.E. Dato' Zahid Rastam
Ambassador of Malaysia

H.E. Jia Guide
Ambassador of People's Republic of China

Andrea Borroni
University of Campania “Luigi Vanvitelli”



HIGH-LEVEL DIALOGUES: EUROPE AS THE GATEWAY TO FOSTER COLLABORATION ACROSS ASIA, LATIN AMERICA, AND MENA

ICC Italia – International Chamber of Commerce
Rome – Via Barnaba Oriani, 34
November 13, 2024

First session – 10 am
*Entrepreneurship and Investment Opportunities: Challenges and
Barriers to Collaboration*

Chair

Andrea Borroni

University of Campania “Luigi Vanvitelli”

Gianfranco Vento

University “Guglielmo Marconi”, Rome

Bany Ariffin Amin Noordin

University Putra Malaysia

Fabio Zambardino

University of Campania “Luigi Vanvitelli”

Adriana Villicaña Martínez

Universidad del Valle del Atemajác, Mexico

Elena Martina Paone

University of Campania “Luigi Vanvitelli”

Jeremy Mah Waye Shawn

President of Istituto per gli Studi Giuridici Euro Asiatici (ISGEA)



Second session – 12 am
Sustainable Innovation, Technological Exchange, and green economy

Chair
Piergiorgio Valente
President of Tax Technology Committee (TTC) – CFE Tax Advisers Europe
University Studi Link, Rome

Elisabetta Corapi
University of Rome “Tor Vergata”

Andrea Russo
University of Campania “Luigi Vanvitelli”

Paolo Tortorano
University of Campania “Luigi Vanvitelli”

Husham Saeed Alawsi
Gulf University, Bahrein

Clara Mariconda
University of Campania “Luigi Vanvitelli”

Juan Manuel Plá
Universidad Nacional del Rosario, Argentina



Third session – 2 pm
Cross regional trade

Chair

Camillo Romandini

President of the First Section specialised in business matters, Court of Appeal
Rome

Federica De Robertis

University of Pescara “Gabriele d'Annunzio”

Graciela Jara

Universidad Nacional del Este, Paraguay

Stefania Mendoza

Universidad Pontificia de Quito, Ecuador

Alessandro Cenerelli

University of Campania “Luigi Vanvitelli”

Francesco Petrucciano

University of Rome “Tor Vergata”

Guido Perboli

Polytechnic of Turin – Responsible of Urban Mobility, Center for Automotive
Research and Sustainable Mobility



Conclusive Roundtable

4 pm

Chair

Ida Caracciolo

Judge of the International Tribunal for the Law of the Sea (ITLOS)
University of Campania "Luigi Vanvitelli"

Massimo Papa

University of Rome Tor vergata

Gian Maria Piccinelli

University of Campania "Luigi Vanvitelli"

Conference Secretariat: segreteria@isgea.it

Scientific Committee: Andrea Borroni, Federica De Robertis, Elena Martina Paone, Francesco Petrucciano, Fabio Zambardino.